## Generation Rx

**HUCOP APhA-ASP** 

TARYN EUBANK

VICE PRESIDENT OF PATIENT PROJECTS



### Generation Rx: What is it?

- APhA-ASP National  $\rightarrow$  APhA-ASP Student Chapters  $\rightarrow$  Vice President of Patient Projects  $\rightarrow$  Generation Rx
- Collaboration with the Cardinal Health Foundation, The Ohio State University College of Pharmacy, and the APhA Foundation
- Educational program that increases public awareness of prescription medication abuse
- Challenges every APhA-ASP Chapter to collaborate with pharmacists, educators, community outreach programs, and local organizations in your area to make a difference





October 2015 – 1<sup>st</sup> annual Red Ribbon Week: Medication Safety

Shelbie Stickels

Schools reached (Elementary – High school)

Students reached → ~8,000 students





2016 – 2<sup>nd</sup> annual

Directed focus to elementary aged students

My role

APPE Health and Wellness: Adina Wong



**HUCOP APhA-ASP Goal:** 

To reach out to youth in the surrounding area to educate about prescription medication abuse and to educate about the role of pharmacists in patient-centered health care and resources pharmacists can provide.



Educated on the dangers of abusing prescription medication.

What to do with prescriptions found?

Where to properly store prescriptions?

Who it is appropriate to take medication from?

Candy vs Medicine?

Who is a pharmacist and their role in prescription medication?



### Medicine Storage: Safe or Unsafe?

- 1. Bathroom counter: Unsafe
- 2. Bathroom closet: Safe
- 3. Nightstand: Unsafe
- 4. Kitchen cabinet: Safe
- 5. Medicine cabinet: Safe
- 6. Kitchen counter: Unsafe





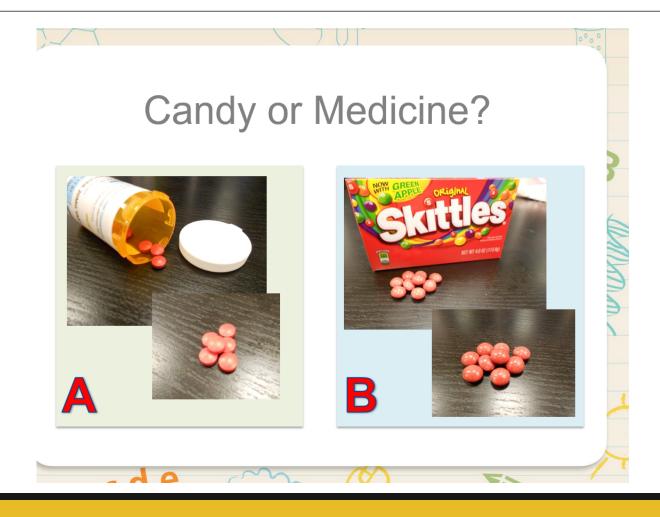


#### Who should you take medicine from?

- When it is given by a trusted adult
  - Mom or dad
  - Grandma or grandpa
  - School Nurse
  - Doctor

Who else??







15 elementary schools within the surrounding area of Searcy, AR

Reached **5,760 students** (Kindergarten – 6<sup>th</sup> grade)

#### Other locations:

- McGehee, AR
- Tillar, AR
- ASU BeebeMissouri
- Harding University
- Lyon College
- Pulaski Tech
- UCA

- Hamburg, AR
- Portland, AR
- Lake Village





#### Future goals:

- Continue outreach
- Expand through possible partnerships with other APhA-ASP chapters







# Questions?

TARYN EUBANK

TEUBANK@HARDING.EDU



## Source

http://www.generationrx.org/

